



Presents

UF Health Cancer Center Grand Rounds



“Lost in Translation? How Strategic Message Design Principles Can Help Reduce Cancer Health Inequalities”

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Wednesday, November 12, 2014
12:00 – 1:00 pm

Communicore C1-4 **PLEASE NOTE NEW LOCATION**

Videostreaming <http://mediasite.video.ufl.edu/Mediasite/Play/aeee4bf7f2fb491d901aa873059c24041d>

LEARNING OBJECTIVES:

Upon completion of this activity, participants should be able to:

- 1) List common problems encountered in clinical cancer communication
- 2) Incorporate strategies for improving effective cancer communication in clinical interactions
- 3) Identify and accommodate a patient’s preferred health decision-making style

Speaker Disclosure:

Janice L. Krieger has disclosed that she has no relevant financial relationships. No one else in a position to control content has any financial relationships to disclose.

Accreditation: The University of Florida College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit: The University of Florida College of Medicine designates this live activity for a maximum of 1 *AMA PRA Category 1 Credit™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Section # 5243, 5244

